

eduthing & Acer: World Book Day 2026 Terms & Conditions

1. The Promotion

1.1. This promotion is hosted by eduthing in partnership with Acer to celebrate World Book Day 2026.

1.2. This offer is valid exclusively for enquiries and purchases of Acer Chromebook devices. Devices from other manufacturers are strictly excluded from this promotion.

2. Qualifying Criteria

2.1. The Initial Book Set (Quotation Stage): Schools requesting a formal quotation for a minimum of 30 Acer Chromebooks are eligible to receive one (1) Initial Book Set. To ensure fair distribution of the promotional fund, the Quotation Stage reward is limited to one (1) set per school, regardless of the total number of devices or classrooms quoted for.

2.2. The Classroom Book Set (Purchase Stage): Schools that proceed to a firm purchase will receive one (1) Full Classroom Book Set (comprising 30 physical books) for every 30 Acer Chromebooks ordered.

- Example: A single Purchase Order for 90 Acer Chromebooks (3 classroom sets) will qualify the school for 3 Full Classroom Book Sets (90 books total).
- 2.3. All quotations are subject to a project validation consultation with an eduthing Account Manager to confirm a genuine requirement and available procurement budget.

3. Selection & Availability

3.1. Schools may choose their rewards from a list of pre-determined book sets provided by eduthing (e.g., Early Years, KS1, KS2, or STEM-focused collections).

3.2. These sets are pre-curated and fixed; they cannot be customised, swapped, or exchanged for cash alternatives or discounts.

3.3. Budget Limit: This promotion is funded by a total central budget of £2,000. Rewards are allocated on a "first-come, first-served" basis. Once this fund is exhausted, the promotion will conclude immediately.

3.4. eduthing reserves the right to substitute specific book titles within a set for those of equal value based on publisher stock levels.

4. Promotional Period

4.1. The promotion officially opens on March 2nd, 2026.

4.2. The promotion will run until April 30th, 2026, or until the promotional budget is exhausted, whichever occurs first.

4.3. Purchase Orders must be received and verified by eduthing before 5:00 PM on April 30th, 2026, to qualify for the Classroom Book Set.

5. Fulfillment

- 5.1. Initial Book Sets (Quotation stage) will be dispatched following the successful verification and validation of the school's enquiry by an eduthing representative.
- 5.2. Classroom Book Sets (Purchase stage) will be dispatched only after the Acer Chromebooks have been delivered to the school site and the purchase has been finalised.
- 5.3. eduthing is not responsible for delivery delays caused by third-party couriers, logistics partners, or book suppliers.

6. General Terms

- 6.1. eduthing reserves the right to disqualify any enquiry or claim deemed to be speculative, fraudulent, or not made in good faith (e.g., where no genuine intent to procure hardware exists).
- 6.2. This offer cannot be used in conjunction with "Special Bid" pricing, manufacturer-led promotional discounts, or existing framework agreements unless authorised in writing by an eduthing Director.
- 6.3. By participating in this promotion, the school agrees to be featured in eduthing's marketing materials regarding World Book Day (subject to standard GDPR and school privacy policies).